



TEXAS

Guide Book

Welcome to **TEXAS**

We're glad you're here! If it's your first time in the Lone Star State, it probably won't be your last, because the people you meet will keep you coming back. Here, you will find some of the friendliest folks on earth who are easy to talk to and just as easy to do business with.

At FutureSoft, we are proud of our Texas roots and are pleased to provide this welcome guide for our visitors. It is designed to give you a brief look at our state and give you a few pointers on where to go, what to eat, and what to do while you are here. We've even included a section on "How to Talk Texan" for those of you having a hard time understanding the local vernacular! Of course, this booklet just covers the highlights. If you need more information, feel free to ask us! As your "hometown hosts", we are more than happy to help wherever we can.



NO EXAGGERATION:

- Texas is the second largest U.S. state.
- The Texas state motto is friendship.
- Texas is the #1 exporting state in the nation.
- The King Ranch in Texas is bigger than the state of Rhode Island.
- Austin is known as the live music capital of the world.
- Houston is the 4th most populous city in the United States and is home to the world's largest medical center.
- Texas' cattle population is estimated at over 16 million.

What to Do

When they say Texas is like a whole other country, it's not just because of its size but also its diversity. From the piney woods of east Texas to the beaches of the Gulf Coast, there is something for everyone in The Lone Star State. Here are a few insider favorites:

- Sip margaritas on the Riverwalk in San Antonio
- Take a trip to NASA while you're in Houston
- Get a bird's eye view of Dallas from Reunion Tower
- Spend an evening on 6th Street in Austin
- Watch the sunset over Lake Travis at The Oasis
- Try a Lone Star or Shiner Bock beer with your barbecue
- Eat homemade pie with a scoop of Blue Bell ice cream
- Visit a dude ranch in Bandera.



Originally named Misión San Antonio de Valero, The Alamo is the state's most famous battle site and remains a symbol of Texas independence.



Texas turns a brilliant shade of blue each spring when its wildflowers are in bloom.



Despite its stereotypical "cow town" image, Texas is home to some of the most vibrant business communities in the U.S.

How to Talk Texan



While political satirists would gladly point out that in order to learn to talk like a Texan, one might only need to listen to President George W. Bush, we thought it would be more helpful to have a quick-and-easy guide to some common words and phrases you may hear.

Aggravated

Used to describe everything from mild annoyance to dangerous, murderous rage. Usually pronounced “agger-vated.”

All choked up

Upset, overcome with emotion. A person is usually “all choked up” when they are deeply moved by sadness or by the thoughtfulness of others.

All worked up

In a state of aggravation, arousal of some type, in a state of deeply offended pride, offended sensibilities, in a state of anxiety, etc. Agitated.

Come hell or high water

Shows determination to proceed, regardless of the problems, obstacles, etc.

Connptions

To have connptions is to get upset and raise a ruckus.

Dad blame it, dad gum it, dag nab it

Euphemisms coined to allow expressive speech without swearing.

Fess up

Admit.

Fit to be tied

Really upset.

Fixins

Food; the rest of the meal, excluding the main dish.

Fixin’ ta

Getting ready to do something.

Hankering

A craving, desire, taste for; typically for food. “I have a hankering for BBQ tonight.”

Hissy fit

A temper tantrum, severe upset. “She’s gonna have a real hissy fit.”

Howdy

How do you do?

Knee high to a grasshopper

Short or very small. Usually used referring to young children.

Like a long-tailed cat in a room full of rocking chairs

Nervous. Very, very nervous.

Looker

A pretty girl.

Over yonder

A directional phrase meaning “over there.”

Somebody who looks like he/she has been rode hard and put up wet.

A tired individual who looks somewhat the worse for wear.

Sorry

A particularly important Texas adjective meaning worthless, no-count, useless, bad.

Taken to

Began, adapted, started liking. Use #1: “He’s taken to drinking.” Use #2: “She’s taken to that new job of hers right off.”

There is a reason Houstonians eat out more than residents of any other city. Texas has great food, and lots of it! Houston alone has more than 11,000 restaurants and the variety of cuisines is endless. In addition to traditional Texas favorites such as chili, barbecue, Tex-Mex, and Southern down-home cooking, Texas also boasts some of the best cuisine from around the world, as a result of its strong international business ties.

Barbecue

Barbecue isn’t just better in Texas; it was invented here! Juicy brisket, smoked sausage, barbecued chicken and slow cooked ribs...mm-mm! For the best BBQ, you need to go to our small town meat markets, but there’s some good stuff to be had in the big city too. Check out Goode Company, Pappas Bar-B-Q, The County Line, and Spring Creek Barbecue.

Tex-Mex

Pair Mexican ingredients with Texas flair and you get a unique cuisine called Tex-Mex that truly represents the best of both worlds. Fajitas are a favorite, as are traditional pork tamales and enchiladas smothered in cheese, or try a fresh fish taco for a change. Some of the best chain Tex-Mex restaurants include Ninfa’s, Pappasito’s, Chuy’s, The Cadillac Bar, and On the Border.

Down Home

Down-home cooking means something different to everyone, but it’s always something that makes you feel good! There’s a local saying that chicken-fried steak is what God eats for dinner. We don’t know if that’s true, but we know that no down-home restaurant menu is complete without it or other Texas favorites including mesquite-grilled steaks, chicken and dumplings, and Blue Bell ice cream.

What to Eat



How to Lasso the Money

Texas is more than a great place to visit. It's a great state in which to do business. What makes it great? It has great tax advantages and state-sponsored business incentive programs. It's the gateway to Latin America, and is the hub of the international oil and gas business. Texas also has technology galore, with Central Texas being known as the Silicon Valley of the South.

What insiders know, though, is that the real difference is the *way* we do business. In Texas, business is personal. We know your name and we want to know what's important to you. We take the time to build trust as the foundation for our business relationships. After all, a handshake is legally binding in Texas!

At FutureSoft, the relationships we have built have lasted over 25 years. We have a solid technology partnership with Microsoft, developing solutions designed specifically for Windows. We also take the time to nurture our reseller and client relationships, and are known for our exceptional customer service.

FutureSoft's high-touch, hands-on channel program enables our partners to generate new business through generous co-op advertising programs, purchasing incentives, and product customization capabilities that increase ongoing service revenue opportunities. We also offer one-on-one sales support and lunch 'n learn programs to help educate end users on current security and regulatory compliance issues.



About FutureSoft



Founded in 1982, FutureSoft, Inc. is an international software company focused on developing information security and connectivity solutions. With offices in Houston and the UK, the company's customers span the globe and include government agencies, educational institutions and corporations within the financial, legal, healthcare, manufacturing, telecom and automotive industries. *Over a million computers* have been secured or connected using our software.

FutureSoft's security technology helps organizations protect their critical information and IT assets from attack. Our flagship software, DynaComm PointGuard, helps small to mid-size enterprises increase productivity and reduce IT management and security costs through an integrated asset management and protection solution. It enables organization-wide endpoint security through spyware protection, insider threat assessment, data leak prevention, compliance auditing, policy creation and enforcement, USB/removable device management and real-time host-based monitoring.

FutureSoft's DynaComm Connectivity Series (DCS) and MultiView products provide comprehensive, flexible and scalable Windows terminal emulation solutions that deliver maximum return on investment for server or mainframe-based systems.

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